



FIRAT CAM

SR . GRAPHIC DESIGNER

As a seasoned Senior Graphic Designer, I bring over 22 years of experience in translating creative visions into compelling visual solutions. Specializing in creating visually captivating designs that communicate brand stories effectively, I thrive on bringing ideas to life through innovative design concepts. My expertise spans across print, digital, and multimedia platforms, with a focus on delivering projects that exceed client expectations and drive engagement. Collaborative by nature, I excel in working closely with clients and teams to deliver projects on time and within budget, while consistently maintaining a high standard of creativity and professionalism.



LOCATION

Ankara / Turkey



DOB

15 December 1984



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WEBSITE

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LANGUAGES

Turkish & English

WORK EXPERIENCES

2024 - 2018

PREMIER PRINT SOURCE INC

CALIFORNIA / USA

SR GRAPHIC DESIGNER

I took part in a wide range of projects in the field of graphic design and developed expertise in 3D modeling, catalog design, web design, e-mail marketing and mockup. In my three-dimensional modeling projects, I created realistic and striking visuals by animating product designs. During this process, I used 3D modeling software effectively to ensure that the products were displayed in detail and in an eye-catching manner. In my catalog designs, I focused on representing products and services comprehensively, allowing users to access information quickly and effectively. In these designs, I aimed to strengthen the brand identity by working carefully on typography, color palette and arrangement. In the graphics I designed for email marketing campaigns, I aimed to increase open rates by using eye-catching and impressive visual content. In e-mail designs, I created designs that were in line with the campaign objectives by clearly conveying the brand message. I also focused on visualizing what products and designs would look like in a real-world context by working on mockup designs. This has been a huge advantage in explaining to clients and stakeholders real-world applications of designs I have previously created.

2017 - 2015

TGI VACATION & ORGANIZATION

NEW JERSEY / USA

SR GRAPHIC DESIGNER

Worked on tourism and event-focused design projects. Created promotional materials, proposal presentations, website layouts, and social media visuals (including Facebook) for events featuring artists such as Cem Yılmaz in the United States. Contributed to the visual and branding aspects of international event marketing campaigns.

2015 - 2014

CANVASPRINTFACTORY.COM

NEW YORK / USA

PRE-PRESS SUPERVISOR

Provided pre-print preparation and various graphic design support for print-on-demand products. Assisted in preparing artworks for production, ensuring print accuracy, and supporting the visual quality of custom canvas and merchandise designs.

2013 - 2011

ARTLINE KITCHEN & BATH

NEW JERSEY / USA

GRAPHIC & WEB DESIGNER

Handled corporate identity design, vehicle wrap graphics, and website development. Designed email campaigns for various seasonal and holiday events such as Christmas and the 4th of July, enhancing brand engagement through targeted visual content.

2008 - 2007

DIGITECH DIGITAL

ANKARA / TURKEY

PRE- PRESS COORDINATOR GRAPHIC DESIGNER

It covers a period in which I gained comprehensive design talent and the ability to manage projects, especially in the field of printing. I strengthened brand communication by working on brochures, catalogues, posters and other printing materials at the company I worked for. By working on different printing projects, I gained extensive experience in color harmony, typography and layout.

2005 - 2002

TUZE GROUP ENTERTAINMENT

ANKARA / TURKEY

GRAPHIC & WEB DESIGNER

I started my graphic design career at this company, my main areas of focus were print, poster, logo and catalog designs. By collaborating with various sectors in our company's customer portfolio, I took part in various projects such as brand identity development, advertising campaigns and product catalogs.

2010 - 2008

ARTIFEKS MEDIA C.D.O

ANKARA / TURKEY

GRAPHIC DESIGNER

In my career, I took part in a wide range of projects, further increasing my experience in the design field. I have undertaken various printing projects, from brochures to catalogs, from packaging designs to promotional materials. In my catalog designs, I aimed to provide detailed information to customers by representing products and services comprehensively.

2007 - 2005

SUXE MEDIA & AGENCY

ANKARA / TURKEY

VISUAL ART DIRECTOR

I have focused specifically on magazine design, honing my skills in combining visual expression and content presentation. I led magazine design projects and during this period, I successfully completed sector-specific magazine projects with various concepts.

BEFORE 2002

FREELANCER

ANKARA / TURKEY

JR GRAPHIC DESIGNER

Before 2002, I worked as a freelance junior graphic designer, providing design solutions for small to medium-sized businesses. During this time, I developed solid skills in Adobe Photoshop and Illustrator, and gained valuable experience in interpreting client briefs, producing creative concepts, and managing delivery timelines.

SKILL & EXPERTISE



APPLE MAC OS



MS Windows

Adobe Photoshop	100%	HTML + CSS / WordPress	100%
Adobe Illustrator	100%	Apple Logic Pro X	100%
Adobe InDesign	100%	Ableton Live	100%
Adobe Dreamweaver	100%	Fruity Loops	100%
Adobe After Effects	75%	Maxon Cinema 4D	75%
Adobe Premier	75%	Luxion Keyshot	90%
Apple Final Cut Pro X	75%	MS Office / Word / Excel / Power Point	100%
CapCut	50%		